

Internships & Professional Opportunities

AY 2025-2026



Art History / International Business & Communications
Education / Fashion Design, Marketing, and Merchandising
Graphic Design / Interior Design



LdM
The Italian
International
Institute
Lorenzo de' Medici

LdM Internships

Istituto Lorenzo de' Medici credit-bearing internships offer the possibility to learn different aspects of working in Italy, a country known for its artisan and small business structure.

Students in the internship program obtain lifelong skills, cultivate relationships and can develop professional portfolios to help them stand out in the professional marketplace, while they understand the strengths and structure of the Italian business environment.

Topics range from digital marketing and education to fashion merchandising, art curation, event planning, graphic design, and interior design. Students also have the opportunity to be involved in service learning (in Italian only).

Please note that placement opportunities are limited. Internships are unpaid: they are available for US credit and in combination with academic courses only.

Prerequisites

Students participating in the internship program must fulfill the relevant prerequisites (see the description of the Internship of interest). Fluency in Italian is recommended, and required for some internships.

N.B. Students taking an internship must retain full-time status, with a minimum of 15 credits per semester. Concurrent enrollment in a course in the same field is required.

Required Documentation

- Student's resumé
- Formal letter of intent
- Two reference letters

Refer to Internship descriptions for further required documentation.

Important Notes

Internships are unpaid and placement opportunities are limited. Internship placement is a serious commitment which, when accepted, must be completed within the expectations that are outlined in each syllabus. Students must maintain a strong level of performance in work activities and outcomes. Public transport costs may apply to some internships.

Credits

A standard 3-credit internship corresponds to a minimum of 135 hours, including journals, a professional project and career development assignments. During the semester, the internship requires approx. 12 hours per week in the company, excluding the first/last week of classes and the break.

Academic Details

The internship will appear on the student's course schedule and will therefore be considered a regular academic course. The internship will also appear on the student's LdM transcript, with the corresponding letter grade and credits.

Legal Requirements

Upon arrival in Italy the student will be responsible for fulfilling all necessary bureaucratic steps according to Italian internship regulations (such as the Codice Fiscale, which is the Italian version of a social security number, Permit of Stay, etc.). LdM staff will assist the student with these steps.

Application Deadline

Spring Semester: October 15th

The application for an LdM internship is due by the application deadline, along with the required supporting documentation.

How to Apply

Students who meet the requirements, should indicate their internship of choice on their application form, with an alternate course in case the internship is not available. Placement in internships is not guaranteed, and choosing an alternate course is mandatory.

- Students must ensure that their home university approves and grants credits for the selected internship.
- After the student's supporting documentation is approved, LdM will suggest them as an intern to the partner institution. The partner institution will then decide whether to provisionally accept the student.

Please refer to your Study Abroad Enrolment Office for any further details, syllabi and enrollment information.



LdM classroom



Conor Glesner, Conservation internship

ART HISTORY

Museum / Gallery Internship

ART 360 F

Cr: 3; Contact hrs: 135

This experience offers hands-on, professional experience in cultural mediation and museum education. Interns observe how collections are managed at their host institutions, conduct individual research, participate in giving guided tours, and organize events and activities. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary. Museum and gallery internships require some Saturday hours.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two letters of reference, and a formal letter of intent. Depending on the location, Italian fluency is of advantage, as some museums and galleries require Italian language skills. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term and a possible Italian language placement test. Public transport costs may apply.

Prereq: 1) Art History / Museum Studies majors of sophomore standing; 2) concurrent enrollment in a course in the same field; 3) Italian fluency of advantage depending on the location.

INTERNATIONAL BUSINESS

Marketing / Event Planning Internship

BUS 367 F

Cr: 3; Contact hrs: 135

This internship is a practical, professional experience at an events management company. Interns participate in activities including managing actual events, assisting vendors with site visits and clients, social media marketing campaigns, designing marketing materials, analyzing a brand image, market appeal and customer projections, and clerical and administrative work as required. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two letters of reference, a formal letter of intent, and a writing sample. Fluency in Italian may be advantageous but is not required. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an onsite interview during the first week of the term. Public transport costs may apply.

Prereq: 1) Marketing/PR/Event Planning majors of junior standing with at least 2-3 prior courses in the field; 2) Concurrent enrollment in a course in the same field.

Social Media Marketing Internship

BUS 369 F; Cross-listed: COM 370 F

Cr: 3; Contact hrs: 135

This internship is a practical, professional experience in LdM's Social Media Office or at an advertising or communication agency. Interns perform tasks that include social media-based market research, promotional and advertising strategy development, photo archive management and development, managing and interacting with the LdM alumni network and its communication tools, and managing online databases. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10-12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, a formal letter of intent, samples of writing & marketing (blog writing, social media campaigns, press releases, advertising projects, photos). Public transport costs may apply. Fluency in Italian may be advantageous but is not required. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an onsite interview during the first week of the term.

Prereq: 1) Marketing / Communications majors of junior standing with at least 2-3 prior courses in the field; 2) Concurrent enrollment in a course in the same field. Recommended: Social networking experience and strong photo & video editing skills.



*Maya Mitchell,
Marketing/Event planning internship*

EDUCATION

Education Internship

EDU 361 F

Cr: 3; Contact hrs: 135

A practical, professional experience in an Italian private school, at the pre-school, elementary, middle, or high school level. Interns perform activities that may include teaching English to children aged 3-18, and organizing lesson plans and activities for children aged 18 months-3 years. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10-12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: The internship requires 135 internship hours minimum (120 hrs on-site, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, a formal letter of intent. Fluency in Italian may be advantageous, but is not required. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an onsite interview during the first week of the term. Public transport costs may apply.

Prereq: 1) Education or Child/Adolescent Psychology majors of junior standing; 2) Concurrent enrollment in a course in the same or related field.

FASHION DESIGN, MARKETING AND MERCHANDISING

Fashion Design Internship

FAS 362 F

Cr: 3; Contact hrs: 135

This is a practical professional experience in fashion design and apparel construction. Interns are placed with small fashion boutiques and related businesses, where they perform activities including product development, fabric/ garment prototyping, cutting and sewing of garments and accessories, and design assistance. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10-12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, a formal letter of intent, and a sewing portfolio. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term and an Italian-language placement test. Public transport costs may apply.

Prereq: 1) Fashion Design / Product Development majors of junior standing; 2) Concurrent enrollment in a course in the same field; 3) ITL 102 Italian Lang. Elementary 2 and concurrent enrollment in an Italian class (ITL/ITC).

Fashion Merchandising Internship

FAS 364 F

Cr: 3; Contact hrs: 135

This is a practical professional experience in fashion merchandising. Interns are placed with independent fashion related businesses, boutiques, or tailoring workshops, where they participate in various activities, including retail management, visual merchandising, window display design, events, sales, customer service, sales and inventory reports, and cataloging. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, and a formal letter of intent. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term and an Italian language placement test. Public transport costs may apply.

Prereq: 1) Fashion Marketing / Fashion Merchandising majors of junior standing; 2) Concurrent enrollment in a course in the same field; 3) Elementary Italian 2 completed (ITL 102 level) and concurrent enrollment in an Italian class.

GRAPHIC DESIGN

Graphic Design Internship

GRA 361 F

Cr: 3; Contact hrs: 135

This is a hands-on, professional experience in the field of graphic design. Students intern at an advertising, communications agency or similar business. They perform tasks involving graphic design, packaging, corporate identity, logos, posters and flyers, catalogs, marketing materials, social media posting, layout of applications and e-commerce sites, web programming, and art direction. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, formal letter of intent, and a portfolio. Fluency in Italian may be advantageous but is not required. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term. Public transport costs may apply.

Prereq: 1) Graphic Design majors of junior standing; 2) Concurrent enrollment in a course in the same field. Technical requirements: Proficiency in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, and MAC computers. Recommended: Creativity, drawing skills / Web programming knowledge.

INTERIOR DESIGN

Interior Design Internship

INT 461 F

Cr: 3; Contact hours: 135

This course is a hands-on, professional experience in interior design. Interns work at a local architect/interior design studio. Their activities include designing interiors, working with architects on room layouts, and proposing color schemes, window treatments, hardware and lighting fixtures, wall treatments, carpeting, furniture, and artwork. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs onsite, plus 15 hrs to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Placement opportunities are limited and subject to change. Admission requirements: Student's CV, two reference letters, a formal letter of intent, and a portfolio. Fluency in Italian may be advantageous but is not required.

Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term. Public transport costs may apply.

Prereq: 1) Interior Design majors of senior standing; 2) Concurrent enrollment in a course in the same field. Technical requirements: Proficiency in Interior Design rendering & 3-D drawing software, technical drawing, and designing skills with Macs or Windows based computers.



Kendall Lotto, Graphic Design internship

ITALIAN LANGUAGE AND CULTURE

Communication Internship in Italian

ITC 380; Cross-listed: COM 380

Cr: 3; Contact hours: 135

This internship is a practical, professional experience at a local communications agency or similar business. Activities include writing articles, updating and adapting preexisting articles in various formats, clerical tasks, managing blogs, social media and websites, and developing new projects. An on-site supervisor, the internship coordinator and a faculty member carry out monitoring. Grades reflect weekly reports, career preparation tasks, a professional project, and an overall evaluation. Students work an average of 10–12 hours weekly at the internship site; schedules and on-site duties may vary.

Note: Requires 135 internship hours minimum (120 hrs. onsite, plus 15 hrs. to complete meetings and assignments), and full-time status with a minimum of 15 credits/semester. Limited placement opportunities. Admission requirements: Student's CV (English and Italian), two reference letters, a formal letter of intent in Italian, and an English writing sample. Supporting documentation must be submitted by the application deadline, and acceptance is subject to an on-site interview during the first week of the term and an Italian-language placement test. Public transport costs may apply.

Prereq: Advanced Italian I (ITL 301 level) and concurrent enrollment in an Italian class (ITL/ITC). Recommended: Strong writing and communication skills.

This internship is available both in Florence and Tuscany.



Nico Testolin, Communication
internship in Italian

Professional Opportunities

The LdM Professional Opportunities Program (P.O.) offers students a hands-on non-credit learning experience. The experiential component is similar to an internship, but it requires less time, is not credit bearing, and is based upon the completion of one single project.

The P.O. offers a glimpse into local Italian businesses and gives students the opportunity to add an international work experience to their resume/curriculum vitae. Students are required to adhere to the attendance policy provided by both LdM and host institution, and maintain a professional behavior at all times.

All scheduled meetings, tasks and deadlines must be respected. The student is expected to conform to the regular working hours and vacation schedule of the internship host.

Some examples of past P.O. are: Education, Event Planning, Fashion Apparel Construction, Fashion Sales and Merchandising, Graphic Design, Social Media Marketing, and more.

Each professional opportunity has specific application requirements.

Please note: The fields are subject to change and the number of spots available is dependent on the company's needs.

General Information

- A Professional Opportunity is unpaid and does not count for academic credits.
- Open only to Junior students with a related major, completed related courses, or proven experience in the field.
- Approx. 10 hours of work per week. Students are encouraged to take a break and focus on their studies during Fall and Spring breaks, as well as during the week of finals. During these periods, it is recommended not to engage in P.O. activities. The total amount of working hours the student is required to cover for P.O. is lower than in the Internship Program.
- Each company has its own working rules that the student must respect. P.O. requires a significant level of commitment and dedication.
- Working hours cannot interfere with the student's lessons.
- Students must provide prior or immediate notice to both the company and coordinator if they are unable to attend work on any day. They are also required to make up the missed hours.

Please note: Students will be able to apply for the Professional Opportunities Program through a call for application only after the semester has started.

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