

School of
CREATIVE arts



24/25

Film and Media Arts
Painting, Drawing and Mixed Media
Performing Arts
Photography
Printmaking
Restoration
Sculpture and Ceramics

School of CREATIVE ARTS

The School of Creative Arts fosters the development of the professional skills and intellectual growth necessary for undertaking creative and intellectual inquiries. This evolution is achieved through the study of the artistic traditions of the masters while embracing a culture of innovation and change. By building an expressive language, students acquire a refined set of tools for personal awareness, expression, and creativity.

The curriculum relies on a flexible structure aiming to elicit students' drive to create while promoting natural expression

and developing a critical self-awareness about their work. Students learn to better understand the aesthetic, social and intellectual contexts integral to the field of art in today's globalized world.

LdM encourages internships and involvement in community art projects and festivals as a part of the learning experience.

These hands-on educational opportunities provide students with practical experience and allow them to work alongside prominent professionals in the arts and other cultural fields.





Film and Media Arts (FMA)

We introduce students to the vast spectrum of traditional and contemporary modes of interactive storytelling, one of the most effective ways of connecting and communicating with the world. An in-depth knowledge of the history, theory, and techniques allows them to develop the linguistic and visual vocabulary for understanding today's media landscape.

An inspiring curriculum expands cultural horizons while developing artistic voice and vision. Our experienced faculty guide students through the history of Italian film and media, where they learn to evaluate international influences while engaging critically in methodological and aesthetic debates. Our courses also provide practical training in all stages of the production process (directing, digital editing, cinematography) in any media environment: from film and TV to the web, gaming, and mobile applications. We highlight the crucial intersections between movies and gaming platforms and the evolution of media consumption habits in the digital era of Netflix and Amazon.

In line with LdM's experiential learning philosophy, we give students the opportunity to create animated short films and be a part of local and national film festivals, including the Venice Film Festival. A series of lectures by media arts professionals offers further chances for firsthand interaction and inspiration.

Courses

*The History of World Cinema:
Origins to the Present*

*Stop-Motion Workshop
at Misseri Studio*

Introduction to Acting

Acting for the Screen

Introduction to Music Production

Filmmaking I & II

The Animated Short Film

Understanding Movies

*Italian Cinema and Literature:
Connecting Art Forms*

History of Animation

Screenwriting I & II

Music and Film

*Documentary & Reportage
Filmmaking*

History of Italian Film

Italian Cinema and Society

Fashion & Advertising Filmmaking

*Dante's Quest for Love: From the
Divine Comedy To Contemporary
Culture and Media*

*Voices of an Artist: The Creative
Universe of Franco Zeffirelli*

Film Studies

Masters of Italian Cinema

*Cinema of the Real:
Documentary Films*

The Serial: TV and Beyond

The Venice Film Festival

Video Games and Cinema

Workshops and Special Programs

*Stop-Motion Workshop
at Misseri Studio, Summer Program*



Painting, Drawing and Mixed Media (PDM)

We help students develop the specific technical and creative skills to express all the potential of their artistic voice in the guided framework of an institution of higher education. Our faculty of renowned artists and educators provide a strong theoretical foundation in a variety of artistic traditions, a belief in the strength and diversity of visual language, and the wisdom that comes with ample practical experience. An unparalleled access to museums, festivals, and contemporary artists' studios immerses students in the full breadth of the art world.

Our goal is to develop students' individual creativity through the investigation and expression of multiple mediums. As they consolidate their skillset, they also undertake a personal journey of reflection, discovery and experimentation.

The curriculum is structured around three levels of expertise: "Beginning" courses address the fundamentals of drawing and painting through the study of objects, drawing from live models, and analyzing the essential aspects of a composition: light, perspective and proportion; in the "Intermediate" phase, students acquire skills such as mixing colors, refinement of brushstroke, and canvas preparation; "Advanced" courses stimulate the development of a personal stylistic code, progressing from a universal figurative language to more unique expressive techniques. With instructor guidance, they begin exploring mixed media and alternative materials to expand and enrich their body of work.

Courses

Principles of Drawing and Composition
Foundation Oil Painting
Expanding Creativity
Digital Sketchbook
Pastel Techniques
Florence Sketchbook
- Beginner & Intermediate
Tuscania Sketchbook
- Beginner & Intermediate
Discover Painting: Tuscania through Color and Space
Fundamentals of Art and Design: Color Theory
Tuscania Oil Painting Workshop
Comic Art
Performance Art
Content Design and Research for Artists

Installation Art and Assemblage
Plein Air Landscape Painting
Watercolor and Tempera/Gouache
Art Therapy
Intermediate Drawing
Intermediate Painting
Contemporary Painting: Materials and Techniques
Advanced Drawing I: Observation and Interpretation
Advanced Painting I: Observation and Interpretation
Studio Art Professional Portfolio
The Making of an Exhibition
Advanced Drawing II
Advanced Painting II
Major Project in Fine Arts

Certificate Programs

Fine Arts One Year Certificate
Fine Arts Advanced Certificate, Year Program
Human Creativity Certificate, Summer



*A sketching session at the LdM Gallery.
The LdM Gallery is a project by Istituto Lorenzo de' Medici,
promoting interaction between students and the artistic
community in Florence.*



Performing Arts (PER)

Our mission is to cultivate creative artists, performers and storytellers whose diverse and innovative voices inspire change for a better world. With a comparative approach that transcends boundaries and barriers, our dedicated faculty provide students with a strong foundation in both theory and practice, preparing them for a career in the performing arts while developing the critical thinking and communication skills that are the cornerstone of a liberal arts education.

The curriculum offers a comprehensive view of the world of performing arts.

Students learn to reflect on the personal creative process while defining their own style.

We examine intersections and reciprocal influences in the contemporary performance arts: from flamenco and ballet to Italian theatrical culture and the history of opera from its origins at the Medici court in Florence to the present.

We explore European theatrical and choreographic traditions and set design in context, constantly investigating the influences of the world from which these phenomena emerged and with which they interacted.

In Florence, we have established a special collaboration with Fondazione Franco Zeffirelli Center for the Arts and Entertainment, whose archives include materials from Zeffirelli's work in theater, opera, ballet and film. This collaboration has led to the creation of new courses, giving students the chance to delve into the magic of the performing arts and the diverse professional paths available to creative minds.

Courses

Introduction to Modern Dance

Introduction to Ballet

Flamenco

Introduction to Acting

Acting Dante's Inferno

Acting for the Screen

Intermediate Modern Dance

*Moving Bodies: Visual Poetry
in Western Ballet and Indian
Classical Dance*

Renaissance Historical Dance

Italian Theatre

Romeo and Juliet:

A Love Story Across the Arts

Music and Film

Voices of An Artist: The Creative

Universe of Franco Zeffirelli

Italian Opera

Italian Culture through Music

Exploring Opera and Music Theatre

Intermediate Ballet

Drawing for the Scene:

Theatrical Set Design Conservation



Photography (PHO)

Our goal is to enhance students' ability to conceptualize and articulate ideas and concepts visually through the tool of the camera, while engaging critically with how images shape contemporary culture. Photography is becoming an increasingly interdisciplinary field, and we encourage students to explore related media such as artistic installations and film, expanding their powers of self-expression to create thoughtful work about meaningful issues in today's global environment.

Our highly experienced and professional faculty provide students with the tools to design, analyze, and evaluate professional-level projects. The curriculum covers the full spectrum of conceptual and theoretical issues, combining know-how with creativity in specially-structured courses at various levels: from the basic techniques of studio lighting to panning, zooming in, and black and white portraiture. These methods and skills are then put into practice as the learning process continues toward more advanced procedures and professional post-production. Students harness their theoretical and technical learning into a unique photographic and artistic language and vision.

Courses

Introduction to Classic Photography

Introduction to Digital Photography

*Principles of Landscape and
Architecture Photography*

Principles of Fashion Photography

*Italy Through a Photographic
Perspective*

*Beyond the Postcard: Documenting
Florence and Its Community*

Intermediate Digital Photography

*Fundamentals of Food Design,
Styling, and Photography*

*Landscape and Architectural
Photography*

Experimental Photography

Fashion Photography

*Advertisement and Commercial
Photography*

Photography Portfolio



Printmaking (PRI)

Our interdisciplinary approach gives students foundational knowledge in a variety of printmaking techniques, enabling them to explore and expand the boundaries of their artistic universe.

Courses, which span beginning and intermediate levels, are designed to transmit a variety of engraving techniques and a familiarity with the process of artistic printing.

Students immerse themselves in these fascinating procedures that have been practiced and refined over the centuries, while developing their ability to command form, line and composition in new types of media and the various types of technology and machines necessary for both classic and more modern approaches in these fields.

We focus on engraving techniques on traditional wood and metal surfaces, but also branch out to more modern materials, giving students the tools to create increasingly complex compositions: creative interpretation of the human figure, still lifes, landscapes, and abstract and geometric structures. Engagement with contemporary art theory establishes a personal dialogue with the artistic process, empowering students to give voice to their unique vision.

Courses

Basic Printmaking

Etching

Relief Printmaking

Advanced Etching Portfolio



Restoration (RES)

We train the conservators of the future according to the highest technical, cultural and ethical standards, preparing them for professional work in the preservation of artistic and cultural treasures. Our dedicated faculty mentor and guide students as they consolidate the knowledge and know-how necessary to manage and protect our cultural heritage effectively in a complex, globalized world.

The curriculum is founded on a combined theoretical and hands-on approach: the theoretical approaches, documentation methods, and practical skills for handling a wide variety of applications ranging from wood and canvas paintings, fresco and mural restoration to furniture and wooden sculpture, and a comprehensive knowledge of the relevant scientific and analytical techniques to work confidently with the structure, properties and conservation of old, delicate materials.

Students apply their learning in our professional laboratory or on site in Florence and elsewhere to gain vital firsthand experience and expand their skillset and portfolio.

We also offer specialized seminars and lectures to raise awareness about a wide variety of issues concerning the field of cultural preservation.

Courses

Furniture, Wood Objects, and Gilding Conservation

*Fresco Painting and Restoration I & II
Painting Conservation I & II*

Drawing for Conservators

Archaeology Workshop

Theory of Conservation

Science for Conservators II

Historical Painting Lab I & II

Advanced Fresco Painting and Restoration

Advanced Painting Conservation

Special Topics in Restoration

Advanced Project for Painting Conservation

Advanced Project for Fresco and Mural Painting Restoration

Chemistry Applications for Art Conservation

Workshops and Special Programs

Florence and Central Italy Easel Paintings and Wood Conservation Workshop

Florence and Central Italy Fresco, Easel Painting, and Wood Conservation Workshop

Certificate Programs

Restoration and Conservation One Year Certificate

Restoration and Conservation Professional Certificate, Year Program



Sculpture and Ceramics (SCU)

Our goal is to help students engage in a critical analysis of the creative process as they experiment with and develop their artistic personality. Solid theoretical and technical foundations guide them on a path of personal discovery, establishing their expressive voice and initiating the creation of a meaningful body of work.

Our dedicated faculty of respected artists encourage the development of conceptual and problem-solving skills in an interdisciplinary, collaborative environment. A varied curriculum offers introductions to mediums such as ceramics, marble, and terracotta, developing skills that can be applied in sculpture, design, and artistic expression more generally.

Students begin with earthenware modelling and basic finishing techniques, before moving on to more complex projects involving glazing. These are followed by abstract forms and human clay figures, using both live models and the Florentine artistic heritage as points of reference.

Field trips allow students to get to know and establish connections with artists who work in various mediums, drawing inspiration from this intersection of artistic heritage and tradition with contemporary creativity.

Courses

Ceramics and Well-being

Intermediate Ceramics

Introductory Sculpture

Intermediate Sculpture



Drawing studios: Start from the basics of drawing and composition and develop your personal approach and style while you progress to the more advanced levels.

General Application Deadlines

Fall Semester: June 15

Spring Semester: November 15

January Intersession: November 15

Summer Session I: April 10

Summer Session II: May 15



**LdM Italy Main Office
Florence**

Via Faenza, 43
50123 Florence, Italy
Phone: +39.055.287.360
Phone: +39.055.287.203
Fax: +39.055.239.8920

**LdM Academic Relations
and Student Services**

3600 Bee Caves Road, Suite 205B
Austin, TX 78746 US
Phone: +1.877.765.4LDM (4536)
Phone: +1.512.328.INFO (4636)
Fax: +1.512.328.4638

INFO@LDMINSTITUTE.COM

WWW.LDMINSTITUTE.COM



@Istituto_LdM